



## **INTRODUCTION TO IALA STRATEGY WORKSHOP**

**17TH JUNE 2019 13.30 – 17.30**

### **INTRODUCTION AND PURPOSE**

**The purpose of the Strategy Workshop is to create a joint picture of possible future trends and global maritime developments which most likely will have an impact on IALA.**

According to the Constitution Article 2 *“The aim of IALA is to foster the safe, economic and efficient movement of vessels, through improvement and harmonization of aids to navigate worldwide and other appropriate means, for the benefit of the maritime community and the protection of the environment”.*

Consequently, the Council has formulated two overall goals and objectives in the Strategic Vision as a framework for strategies, initiatives and priorities within IALA:

- 1) Marine Aids to Navigation are developed and harmonized through international cooperation and the provision of standards.*
- 2) All coastal states have contributed to a sustainable and efficient global network of Marine Aids to Navigation through capacity building and the sharing of expertise.*

At the Strategy Workshop we shall discuss and create a joint future picture and framework consisting of a number of “Maritime world related megatrends”. The key content and conclusions from the workshop will subsequently be described in a strategic white-paper. Such a paper can serve as guidance as to how IALA should meet our strategic goals with a long-term horizon and perspective. Moreover, the outcome of the workshop can subsequently be used to discuss the future development, structure, focus areas and activities of IALA.

### **AGENDA AND PROCESS**

- 1330 Welcome and introductory remarks – introduction of facilitator
- 1345 Group work/Break out session 1:  
 The vision perspective - Maritime related megatrends (Theme #1 as listed below)
- 1430 Coffee break
- 1445 Presentations/Feedback and discussions on findings in plenary (Theme #1)
- 1545 Group work/Break out session 2:  
 What priorities should IALA have for the future (Theme #2)  
 Impact on IALA organization and activities (Theme #3)
- 1630 Coffee break
- 1645 Presentations/Feedback and discussions on findings in plenary (Theme #2+#3)
- 1715 Summary, next step and closing remarks



## PREPARATION BY ALL PARTICIPATING COUNCILLORS

In order to utilize the time devoted to the workshop effectively and to obtain as many qualified inputs and perspectives as possible, a high degree of preparation by the attending Councillors is preferable.

Consequently, all Councillors are kindly requested to consider the following three themes and questions prior to the Workshop. The breakout session at the workshop will be focused on collecting and clustering your reflections and perspectives within the following three focus areas and questions:

### 1. THE VISION PERSPECTIVE:

*Which overall and global trends and themes are likely to influence the maritime world in a long-term perspective (10 years+).*

*Consider, which political, economic, social, technological, environmental etc. issues and implications influencing the maritime industry could be relevant. In other words: In which direction is the maritime industry expected to develop caused by these trends and themes and why?*

A long-term horizon is chosen so participants have a chance to broaden their minds in the discussions and thereby overcome their daily business focus and current challenges and start thinking and discussing ideas and themes that are “within sight - but out of reach”.

During the Strategy Workshop we aim to define and list 5-10 maritime related megatrends.

### 2. WHAT PRIORITIES SHOULD IALA HAVE FOR THE FUTURE:

*Please also consider to what extent the global future trends and themes listed under item 1 above will have any impact on the priorities of the association? What would be the important factors/areas to focus on?*

### 3. THE IMPACT ON IALA ORGANIZATION AND ACTIVITIES:

*Consider what overall impact the above long-term trends and focus areas could have on the organization and activities. And how can IALA meet and support the global maritime development?*

*Which, more specific implications, do you see from the expected developments in the above questions on IALA as a global harmonizing, coordinating and supporting maritime organization: Publications, guidance, structure, committees, capacity building and other organizational arrangements or activities?*

You are not expected to submit your thoughts prior to the Strategy Workshop but merely to bring them with you and to share with your fellow Councillors. Following the workshop, the input will be processed and shared in a strategic white-paper.

We look forward to a dynamic and inventing workshop with a high degree of involvement and participation.